



IMUSE
中美大学交流论坛

第十五届 中美大学生交流论坛 — 活动手册

HANDBOOK FOR 15TH INITIATING MUTUAL
UNDERSTANDING THROUGH STUDENT EXCHANGE

2022·IMUSE

以相识启相知



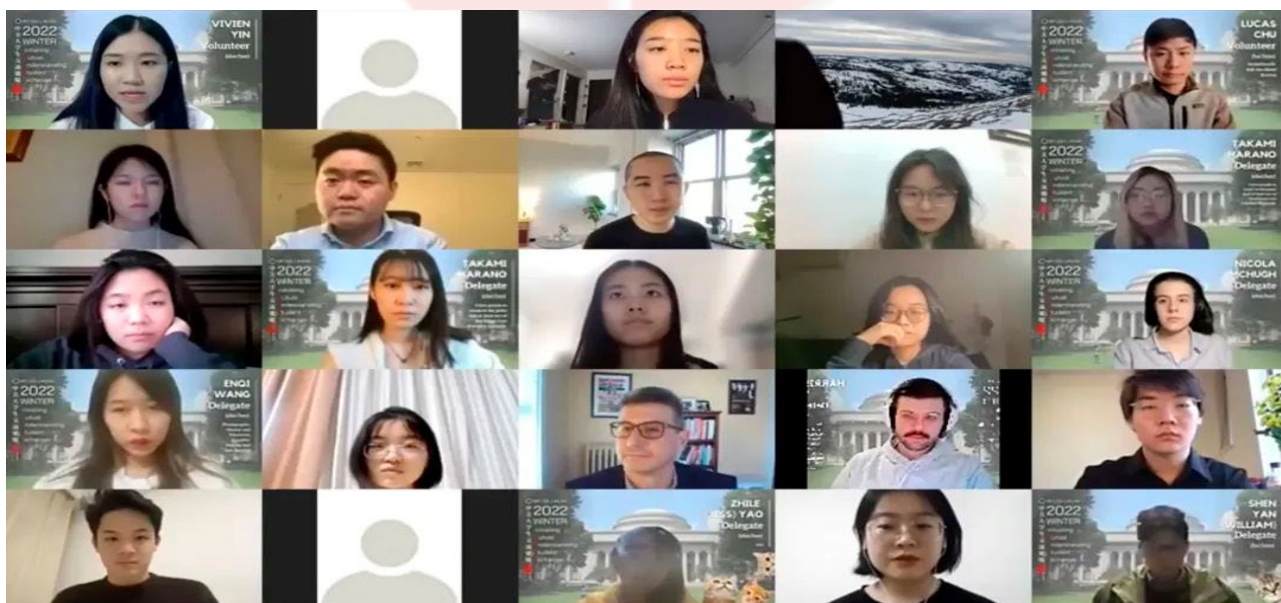
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背景 / BACKGROUND

IMUSE was founded in 2007 by Harvard University, Peking University, and Tsinghua University. Since 2017, the Massachusetts Institute of Technology and Wellesley College have joined the organizing committee, forming cross-cultural exchange and building multi-school linkage. IMUSE aims to build a communication platform with freedom of expression which allows participants to experience cultural difference and collision of thoughts, share their unique perspective, and ride the trend of this era.

Each year, IMUSE delegates will gather in Beijing every summer and travel to the United States in winter to carry out exchange activities for about a week. Through participating in a series of fieldwork, case analysis and discussions on hot-topics, the forum hopes to provide a platform for the Chinese and American delegates to exchange ideas and promote mutual understanding, while forging friendships with one another at the same time. Till today, IMUSE has become one of the most influential comprehensive non-governmental youth exchange projects in China. This year, as a result of the pandemic, the forum will still be held online.

From 2008 to 2021, IMUSE has successfully held 14 sessions. From visiting renowned American universities to visiting Hong Kong, IMUSE delegates have travelled all over the world. Moreover, IMUSE has also received extensive social attention. John Thornton, former president of Goldman Sachs Group, Kevin Quek, senior executive of Asian infrastructure investment bank and Jet Li, an international superstar, were all invited to attend the forum to discuss global issues with the delegates.



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主题 / THEME

- Discussion topics: **Social Sustainability**, with four dimensions including "**Quality of Life**", "**Equality and Diversity**", "**Social Cohesion**", "**Democracy and Governance**"
- Overview: Following the pandemic and the series of rapid changes in our world today, our adaptive capacity as a society has been constantly put to test. It has become the main focus of many government bodies, companies and non-profits to ensure a more sustainable society. Beyond our environmental and economic needs, Social Sustainability, which combines the physical realm with the social world to support social and cultural life, has also been proved to be equally crucial.
- Discussion format: Delegates will team up with peers from top universities in US and China to work in teams pertaining to one of the three tracks (**Technology, Arts & Culture, and Public Policy**) and learn from top academics, experts, and industry professionals. Delegates will be divided based on their interests.
- Final Product:
 1. Design and produce a **proposal/prototype** for a relevant topic in a group. For example:
The Policy team may produce a literature or case report on the selected topic.
The Technology team may produce a protocol or plan for a technology-related product or a report on a technology-related topics.
The Art & Culture team may produce a product (exhibition, pictorial) related to art and culture or report on art and culture-related topics.
 2. Conduct a **comparative study** on a keynote related topic
(Complete either of the above two final products)



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日程安排 / AGENDA

BJT	EST	Themes	Guests
July 7 9:30-11:30 PM	July 7 9:30-11:30 AM	Opening Ceremony	
July 7 10:00-11:30 PM	July 7 10:00-11:30 AM	Lecture Mobility redistributed: how COVID-19 changes society through population (im)mobility	Prof. XIANG Biao Professor of Social Anthropology and Fellow of St Hugh' s College, University of Oxford, United Kingdom
July 8 9:00-10:00 AM	July 7 9:00-10:00 PM	Lecture Effective Learners: Insights on College Student Engagement Research	Prof. SHI Jinghuan Professor and the Chair of the Academic Committee of the Institute of Education, the Director of the Research Center for the Assessment of College and Student Tsinghua University.
July 8 10:10-10:30 AM		Icebreaker Activity	
July 8 10:35-11:30 AM	July 7 10:35-11:30 PM	Lecture Positive Psychology for the Post-Pandemic Era	Prof. PENG Kaiping Professor of Psychology and Dean of the School of Social Sciences at Tsinghua University. The founder of the Psychology Department of Tsinghua University, the Happiness Technology Lab, and the Chinese Association of Positive Psychology.
July 8 9:30-11:00PM	July 8 9:30-11:00 AM	Social Session : Discussion: Psychology & Mental Health	
July 9 9:30-10:30 AM	July 8 9:30-10:30 PM	Lecture The post-Pandemic Digital Economy and Shared Prosperity	Prof. Gordon G. Liu Peking University BOYA Distinguished Professor and Dean of Institute for Global Health and Development
July 9 10:40-11:10 AM	July 8 10:40-11:10 PM	Social Session Discussion : Inequality issues that hinder the development	
July 9 9:30-11:30 PM	July 9 9:30-11:30 AM	Plenary Session 1	
July 10 10:00-11:30 AM	July 9 9:30-11:30 PM	Plenary Session 2	

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July 10 10:00-11:30 PM	July 10 10:00-11:30 AM	Lecture What we talk about when we talk about subculture (in contemporary China)?	Prof. LI Zhongwei Teaching Fellow at the Department of Media and Communications, London School of Economics and Political Science.
July 11 9:30-11:30 AM	July 10 9:30 – 11:30 PM	Lecture Sustainable Consumption	Prof. TU yanping Associate Professor of Marketing, Peking University
July 11 9:30-11:30PM	July 11 9:30-10:30 AM	Social Session : Short Video and Their Influence on Society	
July 12 9:30-11:30 AM	July 11 9:30 – 11:30 PM	Plenary Session 3 (with Mentor Dou Dou)	
July 12 9:30-11:30 PM	July 12 9:30-11:30 AM	Plenary Session 4 (with Mentor Adrian Wu)	
July 13 9:30-11:30 AM	July 12 9:30 – 11:30 PM	Plenary Session 5	
July 13 10:00-11:30 PM	July 13 10:00-11:30 AM	Lecture Avoidant/Restrictive Food Intake Disorder	Dr. Helen Murray Director of the Gastrointestinal (GI) Behavioral Health Program in the MGH Center for Neurointestinal Health
July 14 9:30-11:30 AM	July 13 9:30 – 11:30 PM	Closing Ceremony Final Presentations	

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嘉宾信息 / GUEST INFORMATION



Prof. XIANG Biao

Professor of Social Anthropology and Fellow of StHugh' s College, University of Oxford, United Kingdom

XIANG Biao studied sociology at Beijing University, China, and received his PhD in social anthropology from the University of Oxford, UK. He worked at Oxford from 2004. Xiang is the winner of the 2008 Anthony Leeds Prize for his book *Global Bodyshopping* and the 2012 William L. Holland Prize for his article 'Predatory Princes'. Biao Xiang's research addresses various types of migration – internal and international, unskilled and highly skilled, emigration and return migration, and the places and people left behind – in China, India and other parts of Asia. Through the lens of migration, he has examined a wide range of political economy issues, including state-society relations, labour, social reproduction, and mobility governance.



Prof. Gordon G. Liu

Peking University BOYA Distinguished Professor and Dean of PKU Institute for Global Health and Development, and Director of PKU China Center for Health Economic Research

For social responsibilities , Prof. Liu currently serves as co-organizer for the " US-China Track II Dialogue on Health", and sits on the China National Expert Panel on COVID19 , and the State Council Health Reform Advisory Commission.

He also has served as associate editor for academic journals including *China Economic Quarterly* , *Health Economics*, and the Editor-in-Chief for *China Journal of Pharmaceutical Economics*. Prior to joining Peking University, he was on full-time faculty at University of Southern California (1994-2000), and University of North Carolina at Chapel Hill (2000-2006). He was the 2004-2005 President of Chinese Economists Society (CES), and the 2004-2006 President of ISPOR Asia-Pacific Federation.

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嘉宾信息 / GUEST INFORMATION

Prof. SHI Jinghuan



Professor and the Chair of the Academic Committee of the Institute of Education, the Director of the Research Center for the Assessment of College and Student Tsinghua University

The Deputy Chair of the University Degree Committee, the Chair of the Degree Committee in Education Division, the Deputy Chair of the Special Committee of Institutional Research, the Deputy Chair of the Special Committee of Higher Education Evaluation, China Association of Higher Education.

Dr. Jinghuan has a broad academic publication in higher education, international and comparative education, particular in the field of college student learning and assessment. She has been a team leader in the national largest student survey project called China College Student Survey (CCSS) for 11 years and is currently working as a PI for a national key research project on the assessment of World-Class University Construction Project. Enjoying international reputation, she is visiting professor or specially-appointed professor of University of Manchester, Hokkaido University and so on. Furthermore, she is an International Board Member of the University Quality Assurance, Dubai Knowledge and Human Development Authority.

Prof. PENG Kaiping



Professor of Psychology and Dean of the School of Social Sciences at Tsinghua University

The founder of the Psychology Department of Tsinghua University, the Happiness Technology Lab, and the Chinese Association of Positive Psychology.

Received his Ph.D. in Social Psychology from the University of Michigan in Ann Arbor in 1997, then joined the faculty of the Psychology Department of University of California at Berkeley. He has published 12 books and more than 400 articles and essays on cultural, social and positive psychology. He had been the world most cited social psychologist at the associate professor level in 2007. He has won the titles of Top Ten Best Teachers of China in 2015, the Person of the Year in Health Professions in 2016 and the most cited Chinese psychologists in the world since 2015.

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嘉宾信息 / GUEST INFORMATION

Prof. LI Zhongwei



Teaching Fellow at the Department of Media and Communications, London School of Economics and Political Science.

Joined LSE as a doctoral researcher in 2015, and obtained his PhD in January 2020. Li's research interests lie in music, subcultures, and the informal ways of cultural production and circulation, particularly in relation to the Chinese context. His doctoral project, titled Cut-out: Music, Profanity and Subcultural Politics in 1990s China, depicts a historical-ethnographic account of the Chinese cut-out (dakou) subculture. Based on his doctoral thesis, Li is currently working on a monograph in English and a narrative nonfiction book in Chinese, both based on his doctoral research on music subcultures in China. He has also been actively involved in music scenes in China and London and worked with various organizations to bring China's emerging artists to a wider international stage.



Prof. TU Yanping

Associate professor and doctoral supervisor at Guanghua School of Management, Peking University

Received PhD in marketing and MBA from the University of Chicago Booth School of Business in 2015; and a B.A. in psychology and a B.A. in economics from Peking University in 2009. Her research focuses on marketing decisions and consumer decisions, marketing and consumption in social contexts, and consumer well-being. Her research has been published in top journals of marketing, management and psychology, including Journal of Consumer Research, Production and Operations Management, and Journal of Personality and Social Psychology.



DOU Dou

CSSC Global Competency Ambassador
Former president of IMUSE 2017-2018

"Rising Stars of the Middle East", a youth entrepreneurship mentor in
Palestine and Israel

Former McKinsey Global Consultant/McKinsey Business School Curriculum
Designer, 2020 Harvard China Education Forum Youth Leadership Guest

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代表信息 / REPRESENTATIVE INFORMATION

Technology



Tony Huang
Harvard University

Tony Huang (黄俊文) is a 3rd year at Harvard studying Economics & Statistics with a language citation in Chinese. Besides socializing and making new friends, Tony is a huge ice cream enthusiast. His go-to flavors are strawberry, vanilla, and matcha. If you ever need an ice cream buddy, he is the one!

Simon Büschges
Yenching Academy of Peking University

Simon Büschges (林西孟) currently attends Yenching Academy of Peking University with a focus on economics and management. Simon is passionate about the good that innovative businesses can achieve globally and has gained experience working on a social startup in the educational sector and a sustainability project for a multinational IT company.



Lochlan ZHANG Liyuan
Columbia University & Trinity College Dublin

Lochlan Liyuan Zhang is currently a second-year undergraduate student in the Dual BA Program between Columbia University and Trinity College Dublin. He is an avid fan of statecraft and international relations while keeping eyes on diplomatic and strategic studies. He is also interested in learning about political/philosophical thoughts, various periods of history, and also more practical fields of economic/financial analytics.

Ada WANG Yiduo
Wellesley College

Ada Wang is a rising sophomore from Wellesley College majoring in CS. She enjoys reading detective novels and traveling during her spare time. As a girl from Chengdu, she also likes to play mahjong and has a yen for spicy food. A fun fact about Ada is that she attended high school in Duino, Italy.



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Christopher ZHU Zhenzhi
Sun Yat-sen University

Christopher Chu (Zhenzhi Zhu) received his Bachelor's degree in Economics at Sun Yat-sen University, China. Speaks four languages and studying in China, UK and Russia, Zhenzhi acquired multicultural perspectives and is passionate about machine learning and green finance.

Evelyn XIE Yixuan
South China University of Technology

Evelyn (Yixuan) Xie is a sophomore studying law and computer science at the South China University of Technology. She is interested in sociology and international relations and is conducting research projects that apply computational social science to facilitate social governance and vocational education development.



Celeste YANG Xinyue
Peking University

YANG Xinyue (Celeste) is a first-year graduate student from Environmental Management major (LSE Dual Degree Programme) in Peking University. Her current research is on inequality embedded in air pollution-induced health burden, aiming to identify high risk and high sensitivity group and give policy implications to help alleviate overall health burden.

Lux ZHAO Liangxuan
Tsinghua University

LiangXuan(Lux) Zhao is a master student in the School of Software at Tsinghua University. His research topic is Artificial Intelligence, specifically in Reinforcement Learning(RL), Data Mining, and Big Data. He also has a great interest in technology policy, AI ethics, and IT dissemination & promotion. Besides, he is a music & drama fun.



■ Policy



Yolanda YANG Haoting
Renmin University of China

Yang Haoting majors in international politics and minor in economics. She is interested in debating, MUN, international organization and international communication. She is now an intern in External Department of People's Daily.

SU Yaning
Nankai University

I'm a senior undergraduate from Nan Kai University and major in the government administration. My research interests encompass the government process, social governance, international relations and how to achieve Sustainable Development Goals.



Harry YE Boyu
University of Macau & IEEM (Institute of European Studies of Macau)

Harry is a current graduate student. His current research focuses on the impact of climate/environmental change on marginalized groups/minorities—environmental justice and environmental rights in public policy (Focused on Southeast Asia and Yunnan, China).

Helen YANG Anlin
Beijing Foreign Studies University

Helen (Anlin) Yang is currently a graduate student majoring in English translation. She led the team to run the ISee cultural workshop, a national entrepreneurship program to introduce the culture of countries along the Belt and Road.



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Eric WANG Shuo
Shandong University

Wang Shuo studied in the School of Political Science and Public Administration at Shandong University, majoring in International Politics-English dual-degree program. He is now the secretary-general of the 18th China Model United Nations Conference.



Annika WANG Chuanyang
Peking University

Annika(Chuanyang) Wang is an undergraduate student at Peking University Faculty of Medical Humanity. She is especially interested in law, policies and governance. She has abundant experiences in International forum and summit.



Jessica DING Qianyi
Yale University

Qianyi Ding (Jessica) is an intern of Center for China and Globalization(CCG) and the winner of 2022 US Government Scholarship. She was the delegate of China to 2022 World Bank Youth Summit, UNDP x YECAP Conference and the global winner of World Bank summit case challenge.



Muhan Li
Columbia University

Li MuHan, a Saltzman Undergraduate Scholar at Columbia University reading Philosophy and Political Science, is the Founding Co-President of Columbia China Forum. His research interests include business diplomacy, political risks, and global marco, with a focus on the international political economy of finance.

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Coco JING Wanyi
Brown University

Coco is a rising sophomore at Brown University, double concentrating in Sociology and International and Public Affairs. Her vision of devising innovative solutions to social challenges through political platforms and passion for pursuing social justice led her to this conference. She loves reading, photography, hip hop dance, and exploring coffee shops in her free time.

Rachel FEI Yuexin
Wellesley College

Yuexin (Rachel) is a social science enthusiast who is thrilled to become a sophomore and terrified to lost her first-year privilege. As a supporter of interdisciplinary approach, she is learning more quantitative methods while insisting that philosophical principles should be the foundation of every analysis. Outside of class, she is an NGO idealist, a researcher, and a debater competing in APDA and BP.



■ Art & Culture



Wang Tengjiao
Sciences po Paris Le Havre

My name is Tengjiao Wang, you can call me Amy as well. I am studying in Sciences po Paris Le Havre, and I am in France now. This is my second year in university and my major is social sciences. I like singing, listening musics and watch movies! Hope we have a good time together in this conference!

Yihan Wang
Rhode Island School of Design

Yihan Wang (王一涵) is an undergraduate student at Rhode Island School of Design, majors in industrial design. Having studied in 4 schools across 3 countries in the past 5 years, she loves meeting new people, new places and new communities. She is recently obsessed by holograms, ethnography films and I Ching (周易).



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Steph Shiyu Zhou
Tufts University

Steph is a rising senior at Tufts University, majoring in International Relations & Economics. She is passionate about politics, current events and social justice. As a person who cares deeply about gender and racial equality, she has participated and led various diversity events to advocate for this matter.

Yuting Wang
Wellesley College

Yuting is the IMUSE General Committee member. As a girl who enjoys theater, dancing and programming, she is most interested in the intersection of technology and art and wish to apply technology to creating and understanding art.



QIAN Yizhu
School of English, Beijing Foreign Studies University

Yizhu Qian is currently studying at the School of English and International Studies (SEIS), Beijing Foreign Studies University. She is also a member of the BFSU International Strategic Talent Training Program. In the future, she will further explore relevant issues in the field of cross-cultural communication and make efforts to promote international cooperation.

GUO Yuxuan
Peking University

Clytie (Yuxuan) Guo is a sophomore at Peking University, majoring in philosophy and religious studies. She joined SICA in her freshmen year, and served as the co-president of St Gallen program in her sophomore year. She is passionate about cross-cultural communication and volunteer work, which enable her to make new friends and to realize her own worth.



TANG Hongming
University of California, Los Angeles

Serena (Hongming) Tang is an associate researcher in Beijing Academy of Talent Development Strategy. She received her master's from UCLA in social science, during her graduate studies, she collaborated with 3 teammates to work on a community-based research project, distributed 648 surveys to understand the factors that hinder students' success rate in California State University, Los Angeles (Cal State LA) and East Los Angeles College (ELAC). She also attended Yenching Global Symposium (2019), the Asia Institute for Political Economy summer program(2018) to get exposed to diverse international peers.

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